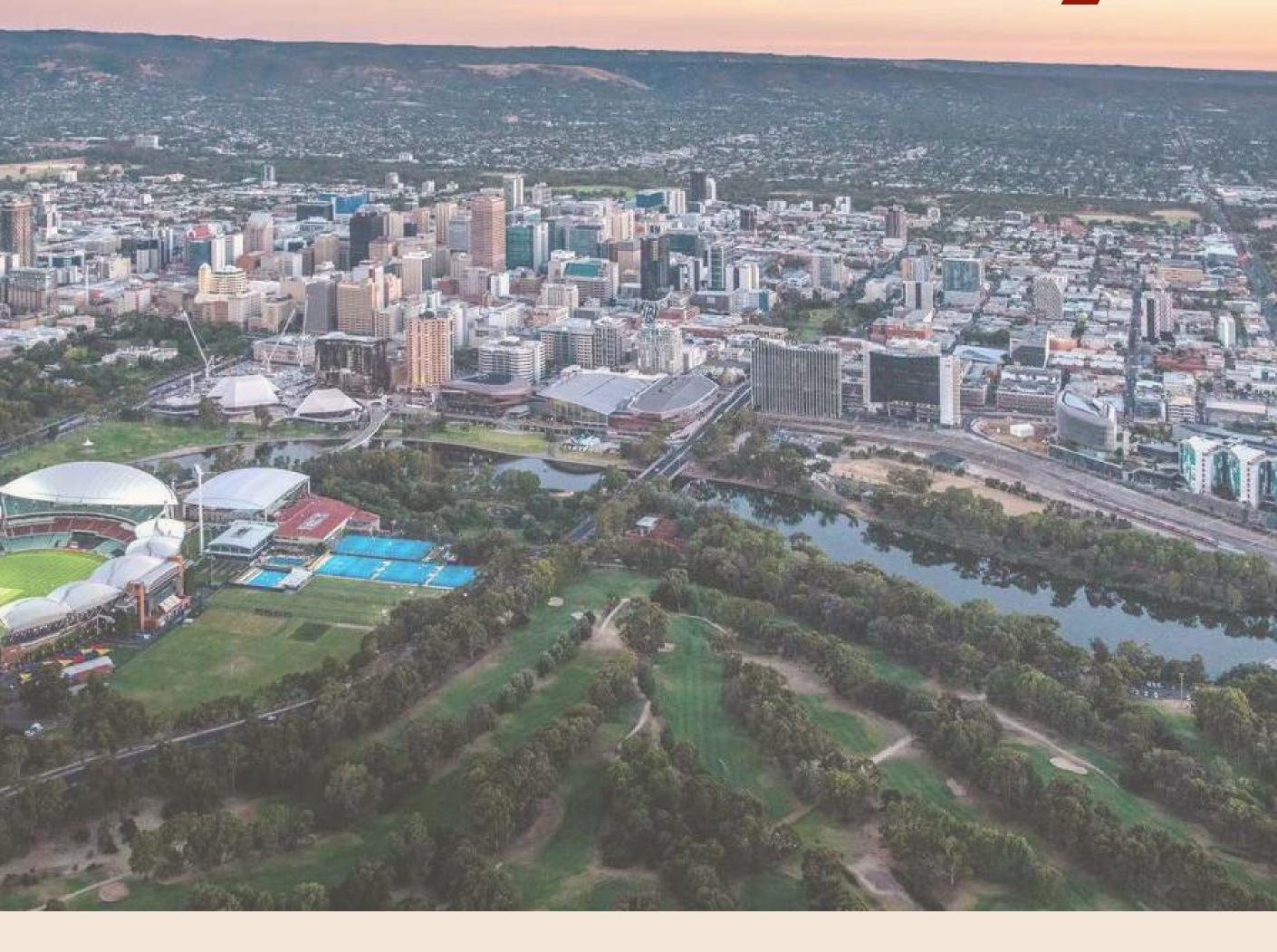
GAVEL & GLASS

JANUARY 2023 - CELEBRATING 40 YEARS

"The Society"



THE OFFICIAL
NEWSLETTER OF
SOCIETY OF AUCTIONEERS
& APPRAISERS (SA) INC





Representing:

Auctioneers, Appraisers, Agents, Sales Consultants, and

Property Managers

- Real Estate
- General
- Livestock

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The Society of Auctioneers and Appraisers (SA) Inc.

THE
INDUSTRY
CHOICE OF
PROFESSIONALS



Look for the logo – its your guarantee

auctioneers.com.au

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President



Vincent Wang

Vice President



Board Members







Sarah Bower



Vincent Doran



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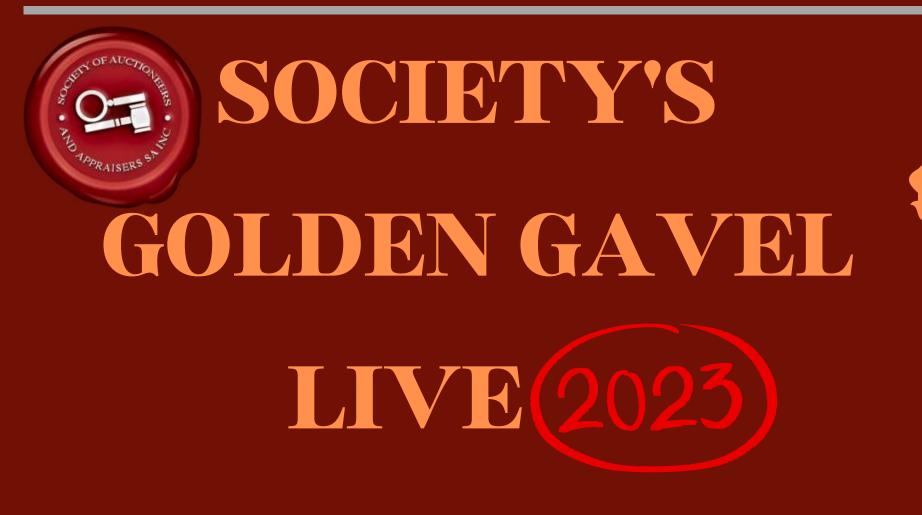




/society-of-auctioneers-and-appraisers/



SOCIETY OF AUCTIONEERS, APPRAISERS, AGENTS AND MANAGERS



NOW OPEN FOR ENTRIES FOR THE 2023 AWARDS FOR REAL ESTATE GENERAL LIVESTOCK

Senior Real Estate Heats:

Click here for details and nomination form

Auctioneers upload a live Auction to the Society's Facebook page. A panel of Judges will judge and recognise the top 5.

- There will be a final for the Senior Real Estate category, the Top 5 Finalists will be announced and awarded at the Awards which will be held in May 2023.
- The top 5 finalists will compete in a final.
- The final will follow the Australasian format and judging criteria with participants being held in lock-up prior to performing in front of Judges and Bidders.
- The top 2 point scorers will be the South Australian AUSTROS representatives, and the highest point scorer will be the 2023 GOLDEN GAVEL CHAMPION.
- Entrants will need to agree to fund their own expenses to attend the AUSTROS in Auckland, New Zealand in 2023.

General & Livestock:

• General & Livestock Auctioneers are to submit the opening terms & conditions and at least 10 minutes of continuous selling. The 10 minutes of continuous selling can be from any part of the auction (not necessary from the start) two separate videos can be uploaded.

Rising Stars:

- Rising Stars will perform at a designated location and will be judged on-site.
- The Rising Stars will perform by auctioning a property from a brochure and details supplied with the 3 Finalists and Outright Winner to be announced at the Awards in May 2023.
- To be eligible, you must have performed no more than 10 Real Estate Auctions in the field prior to the 28th of February 2023 and you have not won this award previously.
- All participants will auction the same property.
- The subject property will be provided to you several days prior to the event to allow for preparation.

FULL CONDITIONS AND ENTRY FORM SEE <u>AUCTIONEERS.COM.AU</u> "GOLDEN GAVEL"

UPCOMING EVENTS

THE SOCIETY OF AUCTIONEERS, APPRAISERS, **AGENTS AND MANAGERS**



New Auction Strategies for



Download

Brochure

here

Nationally Accredited Trainer Brett Roenfeldt F.S.A.A. (Life)

The Auction Market has changed dramatically- Now more than ever you Auction Bidding Strategy is crucial to the success of your Auction and your ability if not sold under the hammer to set up the post auction marketing plan to ensure it's sold with a few days.

- How you set up the Auction with no registered bidders at all.
- How you set up the auction with one only registered bidder.
- Negotiating techniques to use when Vendor is overly optimistic in their expectations.
- Do you ever cancel the auction because of a lack of perceived interest.
- Why would you auction in this changing market?

Learn NEW BIDDING STRATEGIES TO ENSURE YOUR AUCTIONS ARE EFFECTIVE AND SUCCESSFUL.

This half-day intensive and exclusive workshop is designed to fine tune your performance in the pursuit of excellence. Be prepared to challenge yourself and your performance and work outside your comfort zone to deliver the ultimate auction performance.

- Develop your own unique style to create a powerful inspiring presentation.
- Learn advance bidding techniques that ensure you maximise results for your Vendor and become an Auctioneer that is very effective in the marketplace building your credibility, passion and reputation.

THURSDAY 2ND FEB 2023 8AM for 8:30AM start to 1:00PM

VENUE: Osmond room, Arkaba Hotel 150 Glen Osmond Road, FULLARTON (For accommodation enquiries Please call: 8338 1100)

COST: \$165 each

(Non members are invited to join prior to attending)

All Practicing Real Estate Auctioneers should attend.

> For further information about this dynamic program, talk to the presenters personally **Brett Roenfeldt 0411 180 960 Garry Topp 8372 7830**

ABN: 82 855 149 245

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ECKERMANNS COMPENANCES LAWYERS PROPERTY FORMS AND SERVICES	Names Attending		
PARTNERS	NON-MEMBERS Please advise Address		

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TAX INVOICE

NEW YEAR 2023

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SA 5038

with
Society CEO, Sponsors and
Board Members

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COST



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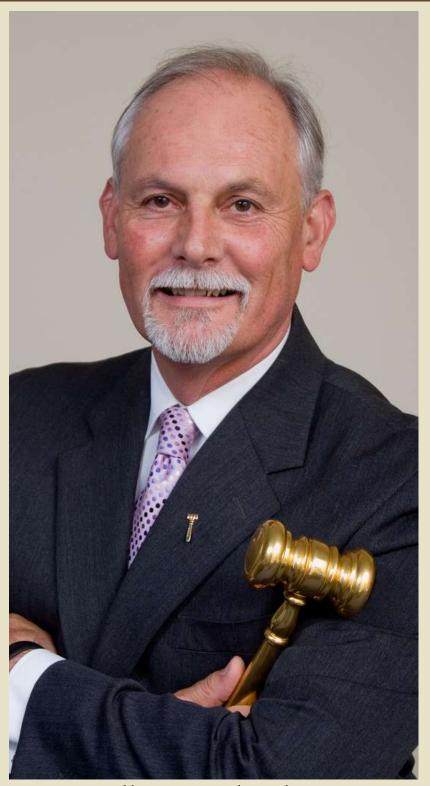
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BusinessSA

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UPCOMING EVENTS

THE SOCIETY OF AUCTIONEERS, APPRAISERS, **AGENTS AND MANAGERS**

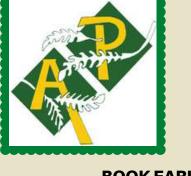


Nationally Accredited Trainer Brett Roenfeldt F.S.A.A. (Life)

- ✓ Inspire trust in your bidders
- ✓ Build excitement in your presentation
- ✓ Delivery Techniques
- ✓ Voice Projection and Modulation
- ✓ How to design your open and welcome
- **✓** Body Language
- ✓ What Conditions of Sale to highlight
- **✓** Taking Bids
- Crowd Control

2 Day Auctioneers Licence Workshop





Ferngood Pty Ltd tranding as **Academic Pavilion** 171-173 Halifax Street ADELAIDE SA 5000 Provider Number 91421

• 3.5 decades as a Real Estate Auctioneer

• 16,000+ Auctions of farms, vineyards, hotels,

motels, and commercial and industrial -

including all South Australian Hungry Jack's

outlets, Red Roosters, Pizza Huts, major iconic

farms in the mid-north, sheep stations, Lindsay

Park Stud, residential homes, and vacant

• The only trainer to win five 'The Society' Golden

BOOK EARLY TO ALLOW FOR COURSE PREPARATION

> **Download Brochure**

> > <u>here</u>

Including Nationally Accredited Auction Training Module

CPPREP4162 (CONDUCT AND COMPLETE SALE BY AUCTION)

Society of Auctioneers & Appraisers (SA) Inc. Real Estate Auction Academy

This is the only Auction Academy run by five times Golden Gavel Winner Brett Roenfeldt, giving participants an insight into his experience in conducting over 16,000 Real Estate Auctions in South Australia

This Training Package is available to train Participants on how to conduct a Public Auction of Real Estate and qualify for Registration as an Auctioneer in South Australia.

landholdings.

*Prior accreditation is required in CPPDM4019A (Prepare Auction and Complete Sale). Prior registration as a Sales Representative or Agent is a prerequisite

You will receive specific training on:

- ✓ How to utilize Best Practice
- Procedures
- Answering questions
- Legislative questions
- Auction Documentation
- Closing

- Dialogue with Vendor
- Highest Bidder Negotiation Effective use of the 3 calls

Gavels and represent SA in the Australasian Auctioneering Championships as a contestant and judge Brett will impart intricate knowledge gained over

the last 35 years to give participants the best possible knowledge to commence their career or enhance current skills. The training is all about bringing out your own

natural personality into your performance and painting emotional pictures of lifestyle benefits to ensure your performance is powerful and unique.

Brett Roenfeldt 0411 180 960

For further information about this dynamic program, talk to the presenters personally **Garry Topp 8372 7830**

WEDNESDAY 22nd MARCH AND THURSDAY 30TH MARCH 8AM for 8:30AM to 6:00PM

VENUE: Boardroom, Arkaba Hotel 150 Glen Osmond Road, FULLARTON (For accommodation enquiries Please call: 8338 1100)

COST: \$1,150 for members requiring license COST: \$750 for members already licensed

(Non members are invited to join prior to attending)

Each participant will receive a comprehensive workbook including Best Practice Procedures, Auction Essentials Handout and PowerPoint Presentation. Assessment of Competency will be by a Workplace Trainers and Assessors and competency in all segments of the Auction performance will be required for certification.

National Statement of Attainment issued on successful completion.

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If Paying \$1150 ABN: 12 010 992 76				
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Direct Debit: BankSA BSB 105 011 Acc 106 198 240 Name Society of Auctioneers & Appraisers				
Credit Card Type (Please tick) Visa Mastercard Amex Direct Debit				
Card No.				
Amount \$ Expiry/_ CVV/CVC				
Name on Card				
Names Attending				
NON-MEMBERS Please advise Address				
PhEmail				

Gavel & Glass





GLEN OSMOND, 10 Leslie Street SOLD for \$1,500,000

Agent: Leon Yuan
Auctioneer: Brett Pilgrim



BETHANY, 215 Bethany Road SOLD for\$1,355,000

Agent: David Braunack
Auctioneer: Brett Roenfeldt



FULHAM GARDENS, 5 Debney Street SOLD for \$920,000

Agent: Thomas Crawford **Auctioneer:** Vincent Doran



CAMPBELLTOWN, 35 Meadow Avenue SOLD for \$1,660,000

Agent: George DeVizio **Auctioneer:** Troy Tyndall





ROSTREVOR, 3 Heyes Crt SOLD for \$1,225,000

Agent: Alex Parzis & Hayley Parzis **Auctioneer:** Bronte Manuel



ROSTREVOR, 16 Karrawirra Ave SOLD for \$1,062,000

Agent: Gary Musolino **Auctioneer:** Tony Tagni



MALVERN, 3 Dover Street SOLD for \$1,410,000

Agent: David Smallacombe & Sadie

White

Auctioneer: David Smallacombe



ALLENBY GARDENS, 8 Barham St SOLD for \$875,000

Agent: Grant Wills

Auctioneer: Tim Thredgold

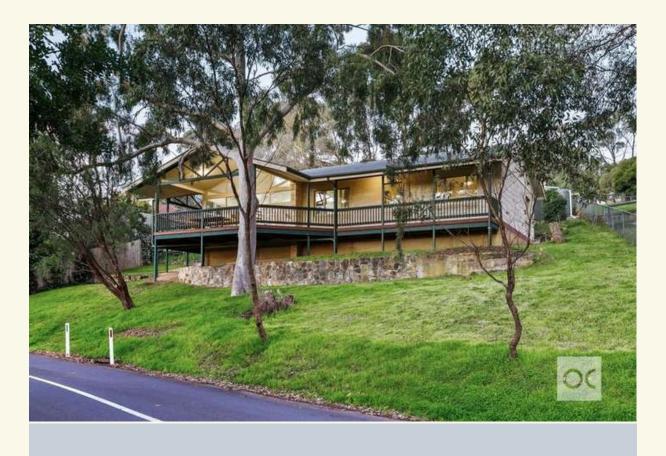




HALLETT COVE, 10 Ramrod Avenue SOLD for \$5,000,000

Agent: Tim Pozza

Auctioneer: Simon Lambert



BELAIR, 11 Culley Ave SOLD for \$882,000

Agent: Sharon Gray
Auctioneer: Sharon Gray



BROADVIEW, 129 Galway Avenue SOLD for \$955,000

Agent: Heather Dunn Auctioneer: Jarrod Tagni



GREENACRES, 20 Manoora Street SOLD for \$1,172,500

Agent: Stefan Siciliano
Auctioneer: John Morris





GREENWITH, 136 Green Valley

Drive

SOLD for \$1,500,000

Agent: Sam Doman Auctioneer: Sam Doman



KENSINGTON PARK, 23 May Tce SOLD for \$1,180,500

Agent: Nathan Fox Auctioneer: John Raptis



GLENELG NORTH, 144 Augusta Street SOLD for \$1,400,000

Agent: Rod Smitheram
Auctioneer: Rod Smitheram



PROSPECT, 4 Moore St SOLD for \$1,200,000

Agent: David & Beverly Philpott **Auctioneer:** Jonathon Moore

SOCIETY AUCTIONEERS REPORTING THEIR AUCTIONS ON THE SOCIETYS **UPCOMING AUCTIONS APP**



Troy Tyndall



John Morris



Tony Tagni



Jarrod Tagni



AJ Colman



Tim Thredgold



Simon Lambert



Rod Smitheram





Geoff Schell Jonathon Moore Michael Cavuoto



John Raptis



Peter Economou



Richard Thwaites



Brett Pilgrim



Sam Doman



Anthony DeMarco

SOCIETY AUCTIONEERS REPORTING THEIR AUCTIONS ON THE SOCIETYS **UPCOMING AUCTIONS APP**









Bronte Manuel

Brett Roenfeldt

Nick Ploubidis



Matt Smith



Paul Arnold



David Smallacombe



George Kargiotis



Sarah Bower



Vincent Doran



Sharon Gray



Marc duPlessis



Richard Ward



Mark Griffin



Joshua Bagley



Simon Tanner



Angus Barnden



James Wardle



Highlighting 40 years of achievements celebrating and recognising the dedication and passion of The Society Family.

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We understand the moving process



SERVICES WE CONNECT

We can connect you with a wide range of market leading gas and electricity suppliers. With our Always On Guarantee* you can be assured that your electricity and gas will be connected on the day you move in!



Our telecommunication experts can advise you on a great range of phone, broadband and mobile solutions, tailored to suit your needs.



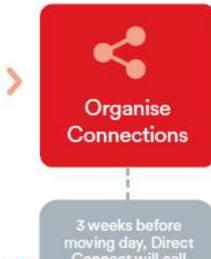
Plus, ask our expert team about other services we can help with such as truck hire, removalists and cleaning.





At Direct Connect we understand the stress involved with purchasing a new property and can guide you through the process from purchase to settlement, and beyond.





moving day, Direct Connect will call you and arrange for all of your other



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Our quick and easy online ordering system has provided an edge to the market for Real Estate Signs, saving you time and enabling you to spend more productive time listing clients and selling properties.

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All members of The Society of Auctioneers & Appraisers (SA) receive 30% off any wine purchase! Select from our multi-award winning range, whether it's our best selling Single Vintage Chardonnay 2018 or gold winning 94pt Single Vintage Cabernet Shiraz 2016 - we have a wine to suit any occasion.

THIS OFFER INCLUDES

- Available to any variety or vintage 6 bottle order minimum
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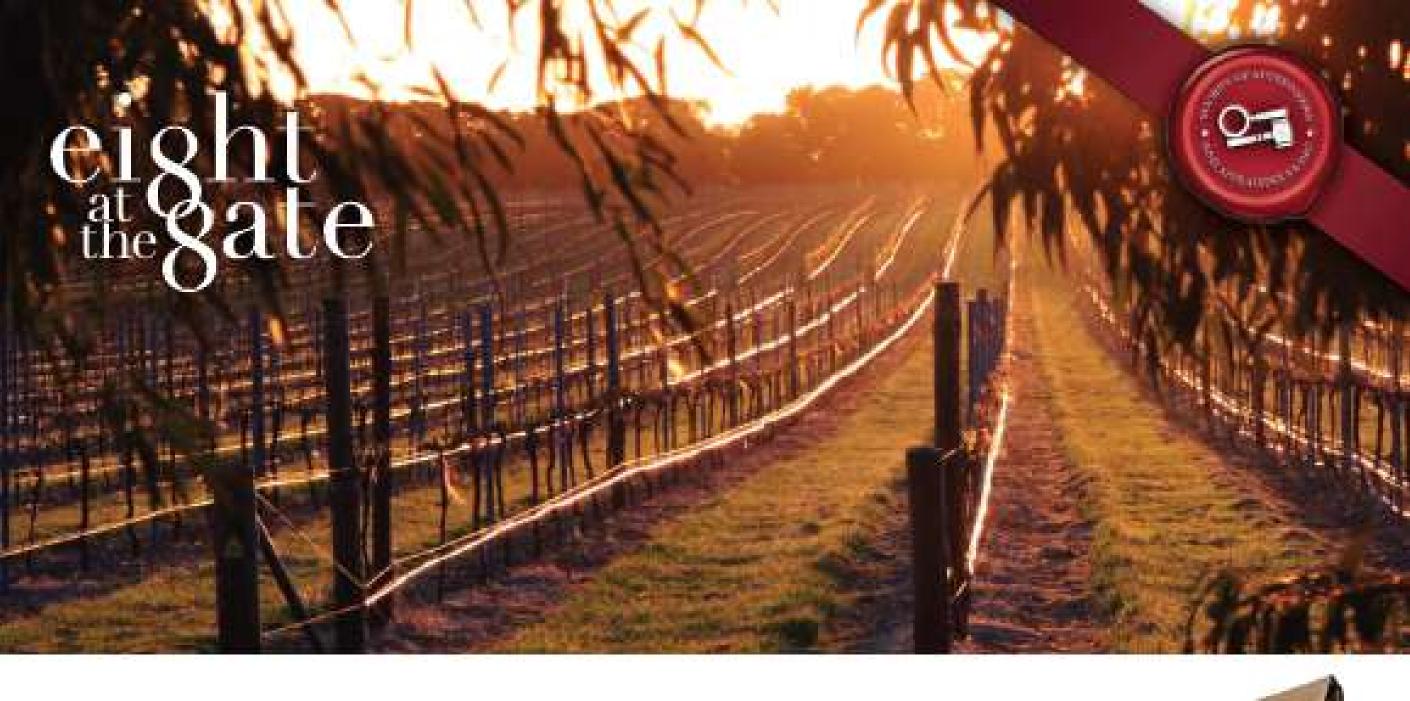
Eight at the Gate

PMB 46 Wrattonbully Rd Wrattonbully SA 5271

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- P 0447 805 262



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Perspective Media



Video is the most powerful marketing tool a business can have. Perspective Media specialize in corporate, promotion and real estate video.

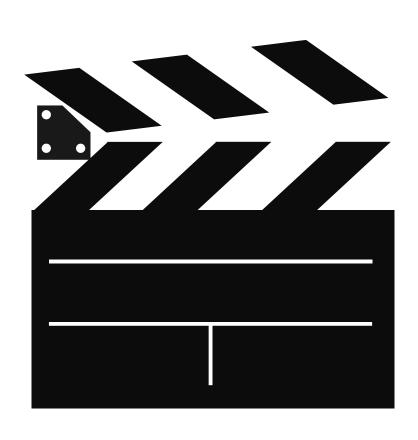
Everything is here, from our unparalleled ability to obtain imaginative footage from any angle (including the air) through to our SFX (special effects) department, where with the latest software we can make the surreal become real.

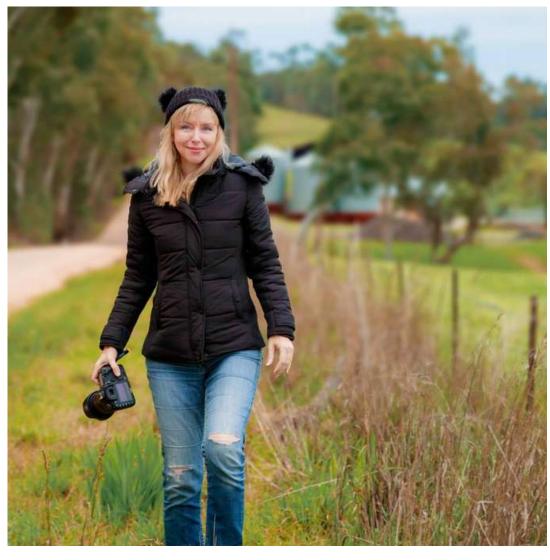
We will make the entire video creation process easy, time efficient and fun.

We utilize a variety of filming techniques to present a dynamic finished product.

Ask us about various other resources we have available to get amazing footage, very cost effectively.

Perspective Media uses that intense blend of creative filming and appropriate music to inject interest into your project.





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- Commercial Leases
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Academic Pavillon - Providing all SA real estate licensing courses.

Certificate 1V (Property Services) Real Estate

Property Management

Sales Representative

Diploma of Property Services (Agency Management)

Diploma/RLA

Auction training in conjunction with The Society of Auctioneers &

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* Training in, Conveyancing, Legal Studies, Leadership & Management also available

Sourcing Government funding is a specialty.

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21 ADVANTAGES OF AUCTION

SOCIETY OF AUCTIONEERS & APPRAISERS S.A. INC.

The 21 Advantages of using Auction as Your Preferred Marketing Process





Auction puts the Focus on Your Property

What are the Advantages to me as a Vendor?

- Control, as Vendor you set the terms and conditions.
- You get a cash unconditional contract.
- 10% deposit on the fall of the hammer.
- No cooling off period applies.
- Allows 3 opportunities to sell before, at Auction or immediately after – and reduces the overall selling time in the market.
- Creates a sense of urgency, which motivates purchasers to action.
- Allows all potential buyers to compete amongst themselves to offer you the best price.
- Can be used as part of a total marketing package where auction is the component that gets the buyers to act.
- Price is usually not disclosed so you remove the objection factor.
- Forces buyers to make decisions to a deadline of the auction date and brings negotiations to a head.
- The Auctioneer's skills, enthusiasm and techniques can maximise the price.
- Vendors control their reserve price and settlement date and accept or reject varied terms and get cash contracts, which usually settle in 30 days.

Why Auction Real Estate?

Real Estate Auctions have become one of the most popular methods of buying and selling property in Australia with substantial benefits for both Vendors and Purchasers. Auction is used as the preferred method of sale by Beneficiaries, Governments, Banks, Administrators, Executors & Trustee Companies, Corporations and Private Vendors and has been proven to be the best method of establishing true market value.

Committed Vendors sell their property by Auction!

- 13. In every other form of marketing the buyer is in control. The buyer will dictate the offer, terms, subject to finance, subject to sale, subject to building inspection etc. and get a cooling off period. The buyer will negotiate from a position of strength. With Auction the Vendor dictates the terms.
- Auction opens the door to more motivated buyers.
- 15. The Auction marketing campaign that you choose will be tailored to deliver maximum exposure within the first few weeks on the market – the time frame during which it is most likely to sell.
- Your home is only open at times that suit you with a predetermined schedule of opens.
- The level of market Interest will help you gauge your reserve price.

What is an Auction?

Auction is a process which allows interested parties to make competitive bids which establishes the current market value of the property in an open, transparent and public form utilising the skills of an experienced auctioneer.

- The competitive Auction environment offers the greatest chance for a premium price.
- Auction negates the need for commissioner's approval when dealing with associates under legislation saving valuable time.
- Unlike other marketing methods where buyers generally negotiate down from the asking price, at Auction buyers increase their offers commensurate with the skills of the Auctioneer.
- On the fall of the hammer the Vendor becomes a cash buyer subject to settlement only.

If you're not auctioning your property you are missing out on the highest bid — it costs no more to have Auction as part of your marketing strategy

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reaforms



You can now search SAILIS (Land Services SA) from within reaforms and purchase Title Details, including CT reference, registered proprietors, land area, full description of land, last sales details, constraints and valuation number

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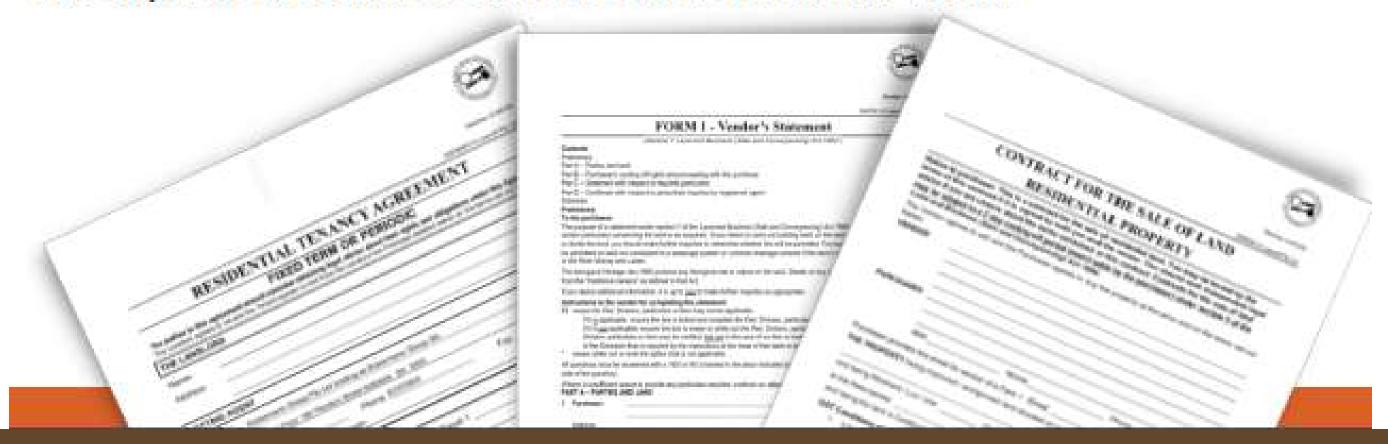
Professional Practice Forms for the Property Industry

Why choose reaforms?

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- Integrated with most major Agent CRMs
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 next connect
- Special Conditions and other professionally drafted conditions provided
- Simplified, easy to understand GST in Agency Agreement and Contract
- · Mandarin translations
- Regular training available and legislative updates provided

Computerised and cloud based Agent Practice Forms for Residential, Rural, Commercial and Industrial. Sales Agency, Contract, Form 1 and Property Management documentation.

Our pricing tiers are extremely competitive and in many cases much lower than the cost of comparative providers once membership fees and other incidental subscriptions are considered. Please call us for further detail.



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Taking Auction Marketing to a Whole New Level!



GROUND BREAKING

Use your smart phone to search for upcoming Auctions!

GAUGE THE MARKET

The best way by monitoring Auctions!

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The Society's Upcoming Auctions App can be downloaded from your favourite App store. Just search "upcoming auctions"

SEARCH WITH EASE

Drive around, see what's happening and search by Auctioneer, Agent, Suburb, Date and Time

INSTANT UPDATE

The moment you add or update an auction to the web page, the app will adjust accordingly

LIST

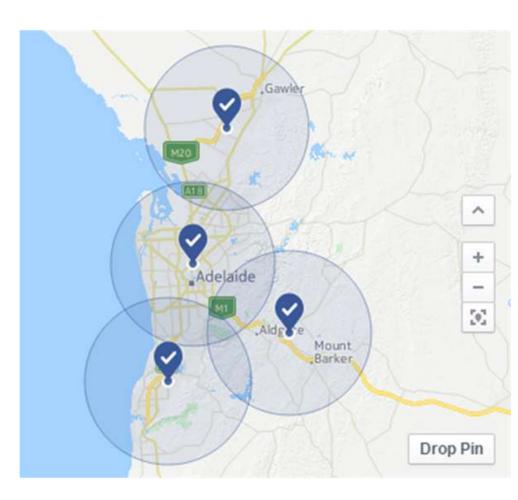
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submitted to the
website will
automatically be
uploaded to the
phone app,
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We're targeting Everyone in the mapped out areas 25 years old+, using both Apple and Android phones.

What this means for our members...
MORE BUSINESS! With so much more exposure, downloads of our app, and awareness of auctions around Adelaide and maximise your benefit by submitting all your auctions to our website!



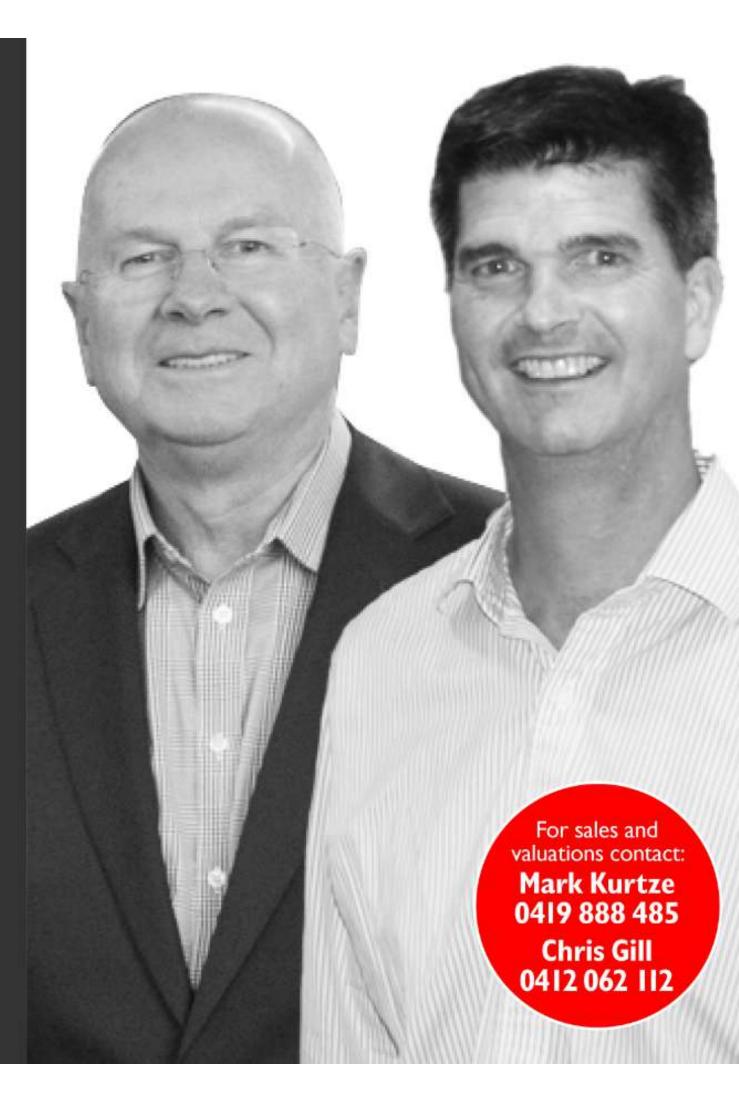
Make sure you tell your vendors that their auction will be advertised to thousands of the general public for free through this Smartphone app!



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†The Form 1 Company™

The Form 1 Company is a specialist provider of the statutory Form 1 to the real estate, legal and conveyancing professions.

The complexity associated with Form 1 preparation now requires specialist attention. If a Form 1 is defective the contract may be at risk so it is imperative the Form 1 is prepared correctly.

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Contact Chris Gill
The Form 1 Company

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For Form 1 preparation please contact Chris Gill on 7221 4908

Chris has been involved with the Society of Auctioneers & Appraisers as a trainer and board adviser since 1995 and has been conveyancing since 1985.

Chris runs specialist training workshops for sales agency, contracts and Form 1 and has an intricate knowledge of the legislation and agency practice.

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