



The Advantages of Membership.



THE SOCIETY OF AUCTIONEERS & APPRAISERS (SA) INC. IS THE PROFESSIONAL BODY REPRESENTING THE SPECIALIST INTERESTS OF AUCTIONEERS AND APPRAISERS OF REAL ESTATE, GENERAL AND LIVESTOCK

1. Membership of an exclusive **body of Professionals with a vision to be vibrant, relevant and fun**
2. A Vision to **embrace the latest technology to enhance Members profile and expertise** through networking and training
3. **Formal personal recognition** of your expertise within the fields of Auction Marketer, Auctioneer or Appraiser
4. **Able to use the Society Logo**
5. Practising, Master, Fellow and Life Members **able to use initials MSAA signifying credentials and credibility**
6. **Bridging between Brands** with the goal of striving to raise professional standards of Members
7. **Targeted direct promotion of Members** to Professionals and Government
8. Diverse Membership with specialties including: **Real Estate (Residential, Rural, Commercial & Industrial), Fine Art, Antiques, Plant & Machinery, Livestock, Aircraft, Vehicles, Vineyards, Wineries and many other varied categories**
9. High profile **GOLDEN GAVEL** Competition and Awards
10. School's Auction Idol Competition **supporting Excellence in Vocational and Technical Education in Schools: Life Skills Training for Students and linking Members to Schools as Mentors**
11. **Upcoming Auctions Free App** search by Auctioneer, Agent, Suburb or Date and Time
12. **Networking and Communication opportunities** with other high profile Members and Sponsors
13. **Vibrant interactive website incorporating:**
 - (a) Members Search with personal photo
 - (b) Link to Members email and web
 - (c) Upcoming Auctions for Real Estate, General & Livestock
 - (d) Monthly Results
 - (e) Members Services and Products
14. Promotion of Members through latest technology utilising **Social Networking with links to Facebook, LinkedIn and Twitter**
15. **Latest technology eBook** featuring Society Events, News and Updates
16. **High Profile Nationally Accredited Training with Head Trainer, Brett Roenfeldt FSAA (Life)** providing specialist training in Auctioneering, Marketing, Motivation, Success Strategies, Personal Profiling, Presentation Skills and Mentoring
17. **AucDocs state-of-the-art computerised Real Estate Documentation** for Residential, Rural and Commercial and Property Management, with full backup and legal advice now with iPad signing of Agency and selected documents
18. **Personalised contact with the CEO and Office Administration** for backup and support
19. **Exclusive products and free Auction day material** available online to Members
20. We are at the **forefront of Legislative change** and representation to Government
21. Iconic **brand Sponsors** with benefits exclusive to Members
22. Access to high achievers through our highly regarded **"Breakfast of Champions" Series**
23. **Associate Membership for students** or persons who have under two years practical experience
24. **Free Upcoming Auctions App** – first in Australia promoting Auctioneers and Auctions
25. **Partnership with BusinessSA** for business advice, OHS, trainees and workplace relations (Society Members can join with 50% discount)

Accelerate your profile to the public with membership of this vibrant body

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