

SA LIFE Golden Gavel Awards 2017



Recognition for

- **5 Senior Finalists**
- **Real Estate Group** Auction Marketer of the Year
- **Auctioneer Agency** of the Year (top three point scores from a group)
- Top 15 **'Gold Club' Real Estate Auctioneers**
- General Auctioneer/Appraiser
 - o **Highest price** single lot
 - o **Highest sale** proceeds
 - o Golden Pen Award for a **significant valuation**
- Top 10 **Principal and Sales Consultant** Auction Marketers

Prizes

WINNER: \$2000 cash + perpetual trophy + large gold framed hammer

GENERAL WINNER: \$2000 cash

RUNNER UP: \$500 cash

LIVESTOCK WINNER: \$750 cash

RISING STAR: \$500 cash

UNDER 25: \$200 cash

How to Enter

1. Complete the nomination form and make payment here <http://bit.ly/2l73aFN>
2. 'Like' **and** 'Follow' Society of Auctioneers & Appraisers (SA) Facebook page.
3. Ensure the auction you submit for judging is visible on the Society's 'Upcoming Auctions' app.

Make sure you're familiar with the submission process found on the email you will receive following nomination, and will have easy access to the Facebook App on the day of the auction. We strongly recommend that you familiarise yourself with Facebook live streaming prior to your auction.

Scan the QR code to go straight to the Facebook event



Conditions of Entry

By nominating for the competition, you agree to the following conditions:

- ❖ Senior Real Estate, General & Livestock - This year you will be judged in the field doing a live real Auction by streaming your Auction to the 2017 SA LIFE Golden Gavel Live event on the Society's Facebook page
- ❖ Rising Stars will perform at a designated location and will be judged on site, not filmed
- ❖ The same rules will apply to Senior Real Estate, General & Livestock
- ❖ All Candidates in all categories must be a fully paid Member of the Society with no outstanding monies to the Society
- ❖ Each candidate must 'like' and 'follow' the Society's Facebook page, and details of the Auction to be submitted for judging must appear on the Society's 'Upcoming Auctions' App.
- ❖ Candidates for Senior Real Estate, General, and Livestock will submit a live Facebook feed from a smart phone which is streamed live onto the Society's Facebook event - One camera only, no editing
- ❖ After the auction you have the flexibility to submit for judging or discard the recording. However, if you submit the recording it cannot be withdrawn. If you discard it, you can use a subsequent auction provided it meets the terms and conditions of the competition and is also visible on the Society's 'Upcoming Auctions' app.
- ❖ You must notify us by email within one hour of the completion and posting of the auction that you have submitted for judging
- ❖ Auctions to be judged must be performed between 1st March and 30th April 2017
- ❖ You will need to nominate to enter and pay the appropriate nomination fees prior to performing.
- ❖ Camera is to be on the Auctioneer - No filming of the crowd or bidders. If the Auctioneer leaves the spot where they are conducting the Auction to go inside or to approach a bidder etc., let the camera run on facing the spot where the Auctioneer was standing.
- ❖ Penalties will apply if this is not adhered to.
- ❖ There will be no final for the Senior Real Estate category, however the top 5 Finalists will be announced and awarded at the Dinner which will be held on Thursday 1st June 2017
- ❖ Questions and Answers will not be judged
- ❖ There are no time limits
- ❖ Any video posted to the Facebook Event may be judged as an entry. Please do not post anything other than your Auction to be judged to the Facebook Event
- ❖ All participants must reside in South Australia to be eligible to enter
- ❖ All Auctions must be conducted compliant with South Australian Legislation current at the time of your performance
- ❖ General & Livestock Auctioneers are to submit 10 minutes of an Auction. No terms and conditions required
- ❖ The Rising Stars will perform by auctioning a house from a brochure and details supplied with the Outright Winner and Under 25 Winner to be announced at the Dinner on June 1st, 2017. There are no Finalists in the Rising Star Competition
 - To be eligible, you must have performed no more than 10 Real Estate Auctions in the field prior to the Launch and you have not won this award previously
 - Rising Star Heats will be held during May 2017 and nominations for Rising Star must be in by 30th April 2017
 - All participants will auction the same property
 - The subject property will be provided to you several days prior to the Event to allow for preparation
- ❖ Entrants agree that video content submitted may be used by the Society and its affiliates for promotional purposes or otherwise during and beyond the competition

- ❖ Entrants must make themselves available for photos and promotion
- ❖ There are strict criteria as to how you can advertise and promote your status in the competition and in all instances where you promote your participation, being a finalist or a winner, the Society must be mentioned and the award credentials must include the full description 'SA LIFE Golden Gavel Awards'
 - Award Winners can only promote or refer to winning any award while being current members of the Society. If at any time membership of the Society is terminated, the member resigns or membership is cancelled or lapses, no further reference can be made to any awards previously won or awarded
- ❖ Non-members are invited to join the Society prior to competing.

Filming of Auctions:

If you would like assistance in filming your Auction, call Sam Gray (Bespoken Tech) at 0405 004 105.

Cost: \$100 for auctions taking place within 15 mins of Adelaide CBD, *outer metropolitan or country by quotation.*

